

## Big changes begin with small gestures

Goh Xi Xander is our YSBC@SEG young ambassador, a primary level child who was assessed as gifted at the age of 9. He had the opportunity to showcase an alarm programmed on a microchip controller at the ICFAI Business School's conference in Gurgaon, August 2018. After the conference, while sauntering along the streets of Delhi, he chanced upon children younger than himself; peddling souvenirs. Without a moment's hesitation, he removed all the money from his pocket and handed them to the kid in exchange for a fan. When asked why he did that, he exclaimed "STEMSEL Foundation Professor Yunus Young Ambassadors teaches us that children must help other children."



*Xander demonstrates his work at ICFAI Business School in Gurgaon, India*



*Xander meets Prof Muhammad Yunus*

Xander offered his help towards Dr Urken Bhuti who was seeking funds for travel to Dho Tarap, a remote village near Tibet to examine and provide medicines for the village kids.

Xander was inspired to do something. After brainstorming, he finally decided to produce a set of four greeting cards. He contacted artist Shao Phing for use of her original artwork and Mr Chadi Yassine, a Lebanese graphic designer to create the layout.

Mr Wilson Cheah, who headed banks in Vietnam and was a CEO of a public listed firm was approached to be his business mentor while Mr Peng Choo of STEMSEL Foundation Australia became his social business mentor.

He sought his best friend's father, Mr Leong Choong Wah to secure printing quotes. Mr Leong, inspired by this young child's intentions, eventually financed the printing expenses leaving the only costs; the work of the child to carry, sort and sell the cards.



*Dho Tarap situated in Dolpo, Nepal is a remote village. Should any villager fall sick, the journey of the medical practitioner would require 5 days. Regular visits by medical practitioner would serve as preventive measure.*

Xander also travelled to Taipei and sold his cards at ARTDO International leadership conference. During the same trip, he met Dr Mark Shen of Taiwan Yunus Social Business Centre and decided to donate 62 sets of cards for Taiwan's Nepal Crowdfunding Project.



*First buyer of his cards, UNESCO Funvic Dr Antonio Imeneo of Rome*





*Taiwan Yunus Business Centre Director, Dr Mark Shen is all smiles when receiving 62 sets of cards for his crowdfunding campaign for Nepal kids.*

Xander continued to sell his cards at a reunion event at a Penang based School. Proceeds of RM 670 was handed to the scholarship fund aiding underprivileged kids of the Saints Xavier's Institution, Penang.

Xander inspires us to believe in the power of good as the incredible story of an introverted 11 year old Malaysian who has never sold anything in his life, never been to Nepal but willing to help by moving out of his comfort zone with a creative and compassionate mindset.

YSBC@SEG looks forward to work with Xander and the devoted minds working towards social business to make the world a better place.