




GRAPHIC
Design


INTERIOR
Design



Pathway to a Brighter Future

Owned and governed by the

Jeffrey Cheah
Foundation 
Nurturing the Seeds of Wisdom

SUNWAY COLLEGE IPOH

DIPLOMA IN ART & DESIGN PROGRAMMES

We Design for Tomorrow



Our Company

Established in 2003, Sunway College Ipoh (SCI) is situated in Sunway City Ipoh's 1,350-acre integrated resort township in Tambun, Ipoh. A leading private higher institution in the northern region of Malaysia, Sunway College Ipoh is part of Sunway Education Group, owned and governed by the Jeffrey Cheah Foundation with the fundamental philosophy in giving back to society through education. To date, Ringgit Malaysia 402 million in scholarships (and growing continually) has been awarded through the Jeffrey Cheah Foundation, to deserving students.

Our vision is to be a premier institution of higher learning in Malaysia and we are committed to providing quality learning experience and holistic development for individuals to be highly employable, enterprising and positive contributors to society.

Sunway College Ipoh provides an exceptional learning environment flanked by nature. Students have the opportunity to further their education in the convenience of remaining closer to home, within close proximity to amenities of the vibrant city of Ipoh.



Our Team

The team of academic staff at Sunway College Ipoh is committed and highly dedicated who consistently keep up with current developments in their field of teaching and learning.

Our key focus areas :

- enhancing teaching and learning through recruitment of qualified staff.
- resource upgrading.
- professional development of staff and students.
- industry linkages.
- implementation of 21st century skills in communication, critical thinking, creativity and leadership.



Our Diploma in Art & Design Programmes

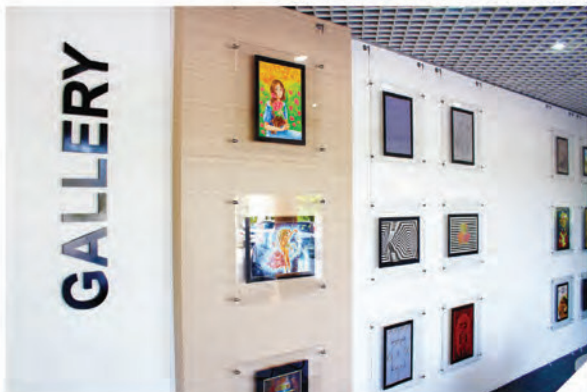
- Diploma in Graphic Design JPT/BPP (K) (A7893) 05/22
- Diploma in Interior Design JPT/BPP (K) (A6993) 09/21



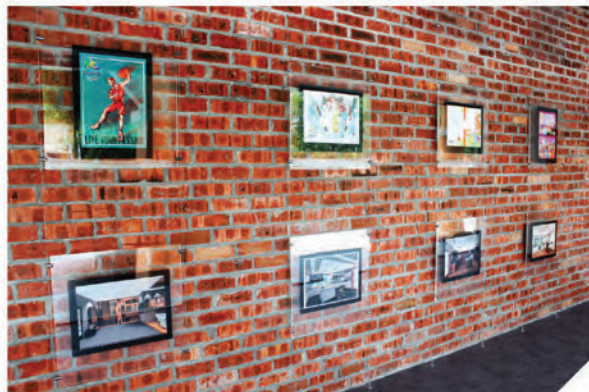
Our Art & Design Facilities

We offer students a conducive learning experience through excellent teaching and project-based learning by being large enough to provide the facilities, equipment and expertise that they need to launch their future, while also being small enough to focus on them as a creative individual.

Our Art & Design students engage in theoretical and practical studies and activities throughout the period of instruction. Students from both the graphic design and interior design programmes will also have numerous opportunities to work together, an experience that is akin to real-world creative collaborations.



Main Gallery



Studio Gallery



Graphic Design Studio



Interior Design Studio



Mac Lab



Mac Corner @ Studio



DIPLOMA IN GRAPHIC DESIGN

JPT/BPP (K) (A7893) 05/27



Programme Highlights

- Fully accredited by the Malaysian Qualifications Agency (MQA).
- Builds essential knowledge of the various aspects and techniques of graphic design including its application to packaging, corporate identity, publication design, environmental graphics, advertising design and digital graphics.
- Develops fundamental skills through drawing and illustration including knowledge in typography and computer graphics.
- Students master design processes from ideation and concept formulation to design implementation.
- Students experience real life project in packaging, publication, corporate & brand identity, advertising, multimedia, illustration, photography and related areas.
- Prepares students to embark on a career with design houses, advertising agencies, as well as relevant department in an organisation.



Entry Requirements

- Pass SPM/O-Level with minimum 3 credits including a pass in Art (*Pendidikan Seni*)
- Other equivalent qualifications approved by the Ministry of Higher Education, Malaysia AND
- Pass interview/Drawing test/Portfolio submission for those without a pass in Art (*Pendidikan Seni*) or Engineering Drawing (*Lukisan Kejuruteraan*) subject.



Duration

- 2 years 6 months (7 semesters)



Intakes

- January
- April
- July
- September



Assessment

- Continuous assessment & Final examination

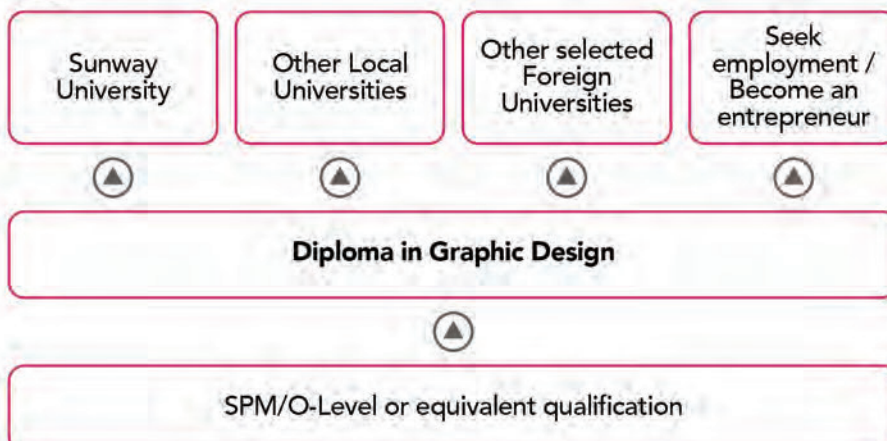


Career Prospects

- | | | |
|-----------------------------|------------------------|---------------------------|
| • Graphic Designer | • Photographer | • Art Educator |
| • Art Director | • Freelance Designer | • Branding Designer |
| • Animator | • Advertising Designer | • Concept Artist |
| • Web & Multimedia Designer | • Illustrator | • Video Production Artist |



Pathways





Progression - Available Undergraduate Programmes

Diploma in Graphic Design

2 years
& 6
months



Sunway University

BA (Hons) Communication

BA (Hons) Design Communication

BA (Hons) Digital Film Production

2 to 3 years
subject to
meeting entry
requirements

You can choose to enter the workforce upon successful completion of your Diploma programme or advance into the first/second year of the Bachelor Degree programmes at Sunway University or other universities (subject to terms and conditions).



Courses

Year 1

Life Drawing
Creative Studies
Basic Computer Graphics
Art & Design History
English for Business Communications
The Entrepreneur
Basic Photography
Principles of Design
Image Manipulation
Figure Drawing
Packaging
Illustration
Principles of Advertising
Typography

Year 2

Electronic Publishing
Critical Thinking
Advanced Photography
Corporate Identity
Communication Studies
Animation
Art Direction & Storyboarding
Web Design
Advertising Design
Professional Studies & Portfolio Development
Video Editing
Final Project

Year 3

Practical Training

Additional Ministry of Higher Education Compulsory General Studies Courses (MPU)

- Study Skills / BKA*
- Globalisation
- Pengajian Malaysia 2
- Community Service Learning

*Bahasa Kebangsaan A (BKA)
- applicable to local students who do not have the SPM qualification or did not obtain a Credit in Bahasa Melayu in SPM.



Learning Experiences

Mural Painting Project,
SK Pangkalan
TLDM, Lumut,
Perak



Foo Kok Kin
Photography
Workshop

Malaysian Footwear
Design Competition
participation,
progressing to the
International Shoe
Design Competition
in Guangzhou, China



Genting 50
Wondrous
Years Art
Competition
Participation



Alumni



Chong Chee Yong

- Graphic Designer, Lennon Design, Ipoh
- Diploma in Graphic Design, graduated 2016



Chua Sin Yi

- BA in Creative Advertising & Graphic Design, Curtin University, Australia, graduated 2016
- Diploma in Graphic Design, graduated 2014



Timothy Phuan Soon Chin

- Freelance Graphic Designer/Co-Founder, Idea Republiq Creative Team, Ipoh
- Diploma in Graphic Design, graduated 2015



Renee Lau Hui Jiunn

- Production Designer, Lennon Design, Ipoh
- Diploma in Graphic Design, graduated 2014



Programme Highlights

- Fully accredited by the Malaysian Qualifications Agency (MQA).
- Equips students with a solid foundation in theories and practicalities of interior design to inspire new developments in technology and materials.
- Develops fundamental skills through hands-on learning and participation in live projects and competitions as an exposure to the industry.
- Students learn to produce creative design solutions in shaping and planning interior architectural spaces for human activities.
- Enhances students' technical drawing skills beginning from designing small, compact spaces to commercial or institutional models and progressing to complex major design project.
- Prepares students for diverse career opportunities in interior design and related industries e.g. architecture, film, retail and furniture.



Entry Requirements

- Pass SPM/O-Level with minimum 3 credits
- Other equivalent qualifications approved by the Ministry of Higher Education, Malaysia



Duration

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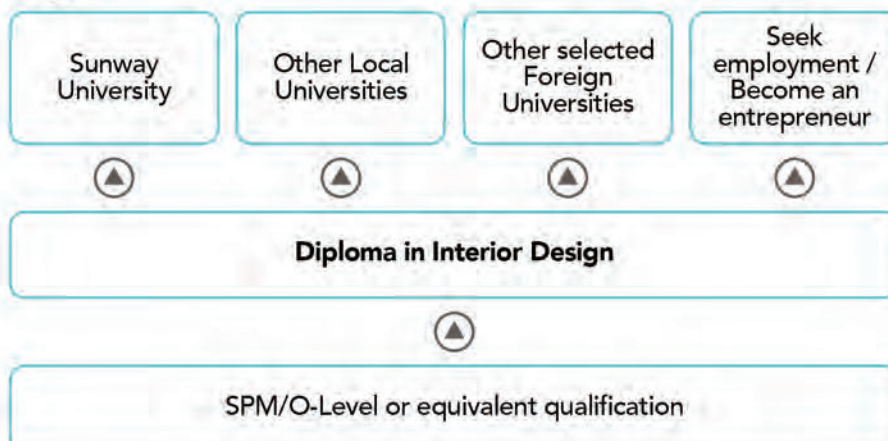


Career Prospects

- | | | |
|---|-------------------|---------------------------|
| • Interior Designer & Interior Architectural Designer | • Project Manager | • 3D Visualiser |
| • Exhibition Designer | • Event Designer | • Visualiser Merchandiser |
| • Set Designer | • Model Maker | • Retail Designer |
| • Furniture, Fitting & Equipment Designer | • Display Artist | • Signage Designer |



Pathways





Progression - Available Undergraduate Programmes

Diploma in Interior Design

2 years
& 6
months



Sunway University

BA (Hons) Interior Architecture

2 to 3 years
subject to
meeting entry
requirements

You can choose to enter the workforce upon successful completion of your Diploma programme or advance into the first/second year of the Bachelor Degree programmes at Sunway University or other universities (subject to terms and conditions).



Courses

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Creative Studies
Basic Computer Graphics
Art and Design History
English for Business Communications
The Entrepreneur
Basic Photography
Fundamentals of Design
Architectural Graphics
Interior Studies
Material Science
3 Dimensional Studies
Interior Design Project 1
Visual Delineation
Building Construction
Interior Design Project 2

Year 2

Interior Design Project 3
Basic CADD
Environmental Science & Services
Critical Thinking
Advanced CADD
Lighting Design
Project Management, Tender & Contract Management
Furniture Design
Interior Design Project 4
Professional Studies & Portfolio Development
Principles of Marketing
Final Project

Year 3

Practical Training

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Learning Experiences



KVMRT Art Express
Bench Design
Competition
Participation



International
Architecture,
Interior Design
& Building
Exhibition Trip



Kinta Press
& Packaging
(M) Sdn Bhd
Study Visit



Perak
International
Ecotourism
Symposium
Participation



Amber Cheah Chooi San

- Interior Designer, Desiderata, Penang
- Diploma in Interior Design, graduated 2016



Carmen Loke Kar Mun

- Interior Designer, Ipoh
- Diploma in Interior Design, graduated 2016



Chai Mun Yee

- Interior Designer, Inch Revolution, Penang
- Diploma in Interior Design, graduated 2015



Lester Tan Tzu Ein

- Interior Designer, Desiderata, Penang
- Diploma in Interior Design, graduated 2015



Scholarships & Financial Aids

Sunway College Ipoh is committed to providing higher education to students who aspire to fulfil their potential with the availability of merit-based internal and external scholarships. Terms and conditions apply.

- Jeffrey Cheah Entrance Scholarship
- Jeffrey Cheah Continuing Scholarship
- Special Scholarship
- Principal's Scholarship
- The Star Education Fund
- Nanyang Tertiary Education Fund
- Sin Chew Daily Education Fund

RM 538million

awarded in Scholarships & growing

jeffreycheah.foundation

Alternatively, Malaysian students are able to apply for financial assistance from the National Higher Education Fund Corporation (PTPTN), Majlis Amanah Rakyat (MARA) and/or Employees Provident Fund (EPF). Terms and conditions apply.

- PTPTN & MARA Education Loans
- EPF Withdrawal Scheme



SUNWAY COLLEGE IPOH (600640-K) (K265-03(A))

Owned and governed by the Jeffrey Cheah Foundation (800946-T)

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