



Entry Requirements

SPM/ O-Level	Pass with a minimum 1 Credit
UEC	Pass with a minimum 1 Grade B
Sijil Kemahiran Malaysia (SKM)	Pass with a minimum of Level 2 in the related field
Others	Other equivalent qualifications recognised by the Malaysian Government



Progression - Available Undergraduate Programmes

SPM/ O-Level/ UEC or equivalent qualifications Certificate in **Business Studies** (18 months)

Sunway College Ipoh

- Diploma in Business Administration
- Diploma in Marketing
- Diploma in Entrepreneurship



Sunway University Bachelor's Degree



- BSc (Hons) in Marketing
- BSc (Hons) in Accounting & Finance
- BSc (Hons) Business Management
- BSc (Hons) Business Studies Bachelor of Business Analytics (Hons)
- · BA (Hons) Entrepreneurship
- BSc (Hons) in International Business
- BSc (Hons) Global Supply Chain Management
- · Bachelor (Hons) in Finance
- BSc (Hons) Financial Analysis
- · BSc (Hons) Financial Economics

Victoria University Bachelor of Business



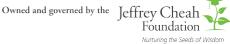
Single/ Double major options available:

- Accounting
- · Banking & Finance
- · Financial Risk Management
- Marketing
- · International Trade
- Management & Innovation
- · Supply Chain & Logistics Management

Universities placement



Programme Structure



Year 1

- Bookkeeping
- Introduction to Business English 1
- Management Basics
- · Essentials of Business Mathematics
- Computer Application for Business
- Business Accounting
- Introduction to Business English 2
- Introduction to Marketing
- Principles of Economics
- Fundamentals of Probability and Statistics
- Management Information Systems
- · New Media in Digital World
- Introduction to International Business and Business Ethics
- · Human Resources and Law
- Introduction to Entrepreneurship
- · Business Finance
- Business Communication



Local Students

- · Philosophy and Current Issues
- Bahasa Kebangsaan A* OR Study Skills*
- Integrity and Anti-Corruption
- Community Service Learning

International Students

- · Integrity and Anti-Corruption
- · Community Service Learning
- Bahasa Melayu Komunikasi 1
- Study Skills

*Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu **Applicable to students who have a Credit in SPM Bahasa Melayu



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For more information:

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