



Sunway Foundation Programme

# CERTIFICATE IN BUSINESS STUDIES

(N/0414/3/0032)(07/25)(MQA/FA13738)



INTAKES

**January, April, August**



DURATION

**4 Semesters (1 Year and 6 Months)**



ASSESSMENT

**Continuous assessment & final examination**



## Entry Requirements

<b>SPM/ O-Level</b>	Pass with a minimum 1 Credit
<b>UEC</b>	Pass with a minimum 1 Grade B
<b>Sijil Kemahiran Malaysia (SKM)</b>	Pass with a minimum of Level 2 in the related field
<b>Others</b>	Other equivalent qualifications recognised by the Malaysian Government



## Progression - Available Undergraduate Programmes

SPM/ O-Level/ UEC or  
equivalent qualifications

**Certificate in  
Business Studies**  
(18 months)

### Sunway College Ipoh

- Diploma in Business Administration
- Diploma in Marketing
- Diploma in Entrepreneurship

### Sunway University Bachelor's Degree



- BSc (Hons) in Marketing
- BSc (Hons) in Accounting & Finance
- BSc (Hons) Business Management
- BSc (Hons) Business Studies
- Bachelor of Business Analytics (Hons)
- BA (Hons) Entrepreneurship
- BSc (Hons) in International Business
- BSc (Hons) Global Supply Chain Management
- Bachelor (Hons) in Finance
- BSc (Hons) Financial Analysis
- BSc (Hons) Financial Economics

### Victoria University Bachelor of Business



Single/ Double major options available:

- Accounting
- Banking & Finance
- Financial Risk Management
- Marketing
- International Trade
- Management & Innovation
- Supply Chain & Logistics Management

Other  
Universities  
placement

Employment  
or  
Enterprise

Note: Many programmes under the Sunway University Business School are validated by Lancaster University.  
Upon successful completion of the programme, graduates are awarded 2 certificates, one from Sunway.



## Programme Structure

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**Jeffrey Cheah  
Foundation**  
*Nurturing the Seeds of Wisdom*

### Year 1

- Bookkeeping
- Introduction to Business English 1
- Management Basics
- Essentials of Business Mathematics
- Computer Application for Business
- Business Accounting
- Introduction to Business English 2
- Introduction to Marketing
- Principles of Economics
- Fundamentals of Probability and Statistics
- Management Information Systems
- New Media in Digital World
- Introduction to International Business and Business Ethics
- Human Resources and Law
- Introduction to Entrepreneurship
- Business Finance
- Business Communication

### Additional MOHE compulsory General Studies Subjects

#### Local Students

- Philosophy and Current Issues
- Bahasa Kebangsaan A\* **OR** Study Skills\*
- Integrity and Anti-Corruption
- Community Service Learning

#### International Students

- Integrity and Anti-Corruption
- Community Service Learning
- Bahasa Melayu Komunikasi 1
- Study Skills

\*Applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu

\*\*Applicable to students who have a Credit in SPM Bahasa Melayu



#### For more information:

Sunway College Ipoh

DIC265-03(A)

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