Diploma in Graphic Design

This programme emphasizes on the full spectrum of visual communication that is developed to fulfills the industrial need of graphic and illustration design.

This Diploma in Graphic Design prepares the students to begin their career in both the design and creative field; that also altogether provides them with a foundation to pursue into tertiary level education in respect of the art and design discipline.

Apart from that, this diploma also educates the students about the theoretical design issues such as animation, illustration, packaging, photography, typography, multimedia and studio practice in order for them to appreciate art and design; which will further improve their practical skills for better employment.

**Career prospects**

- Graphic designer
- Illustrationist
- Photographer
- Multimedia artist
- Creative entrepreneur
- Web designer
- Creative director

**SPM / ‘O’ Level or Equivalent**

**Sunway College Ipoh**
Diploma (2 1/2 Years)

**Employment Opportunities**

**Sunway University or other Universities Degree Programme**
Year 1 or Year 2

**Academic Calendar Intakes**
January, March, August

**Duration**
2 1/2 Years
Entry Requirement

- Pass SPM / O-Level with minimum three (3) credits or other equivalent qualification approved by the Ministry of Higher Education

Assessment

Coursework and Examination

Programme Structure

**Year 1**
- GDC1013 Life Drawing
- GDC1023 Creative Studies I
- GDC1033 Principles of Design
- GDF1043 Basic Computer Graphic
- GDC1053 Typography
- GDC2083 Figure Drawing
- GDC2093 Creative Studies II
- GDF2103 Art & Design History
- GDF2113 Image Manipulation
- GDC2123 Basic Photography
- GDC3143 Illustration I
- GDF3153 Packaging
- GDF3163 English for Business

**Year 2**
- GDC4173 Illustration II
- GDF4183 Introduction To Advertising Design
- GDF4193 Electronic Publishing
- GDF4203 Corporate Identity
- GDF4213 Animation
- GDC4223 Advanced Photography
- GDF5233 Advertising Design
- GDF5243 Communication Studies
- GDF5253 Web Design
- GDF5263 Video Editing
- GDF5273 Art Direction & Storyboarding
- GDF6304 Practical Training

**Year 3**
- GDF7314 Final Project
- GDF7323 Professional Studies & Portfolio Development

*According to Malaysian Qualifications Agency (MQA) requirements, all Malaysian Students must pass Malaysian Studies, Moral Studies (non-Muslims), Islamic Studies (Muslims), and Bahasa Kebangsaan (exempted if student has a credit in BM at SPM level)*
SUNWAY COLLEGE IPOH
Programmes offered

Sunway College Ipoh offers a wide range of professional and diploma programmes which lead to qualifications that are relevant to market needs, and which enhance the employability of young professionals today. Sunway diploma graduates can also embark upon undergraduate degree studies with advanced standing.

Our programmes cover an interesting range of courses, and are taught by qualified lecturers with academic and industrial experiences to make learning relevant. They bring work-related and practical examples into the classroom.

Course materials are updated regularly to include industrial and business changes and trends. The campus is also well equipped with the hardware and software necessary to offer students an effective and enjoyable learning environment.

Professional Programmes
Association of Chartered Certified Accountants (ACCA)
Certified Accounting Technician (CAT)

Diploma Programmes
Diploma In Business Administration
Diploma In Business Information Systems
Diploma In Graphic Design
Diploma In Interior Design
Diploma In Marketing

Financial Aid
Students can also seek other financial aid from PTPTN or EPF as below.

PTPTN
Students can apply for PTPTN loan or Scholarship based on their results. For more information, kindly visit www.ptptn.gov.my

EPF
Students can withdraw funds from their EPF Account to help finance a degree education of their choice. For more information on how to go about this, kindly visit www.kwsp.gov.my

For more details or information kindly refer to Sunway College Ipoh.

www.sunway.edu.my/ipoh