

Academic Symposium 2010

“The Influence of
Sociocultural Pressures
on Thought Processes”



Saturday, 25 September 2010
8.30am-5.00pm

Sunway University College, Bandar Sunway.

Organised by: Department of Psychology, Sunway University College

TIMETABLE

08.30-09.00	Registration
09.00-09.20	Opening Address
09.20-10.20	Keynote Address
10.20-11.05	Tea Break & Poster Presentations
11.05-13.05	Paper Presentations
13.05-14.05	Lunch and Poster Presentation
14.05-16.05	Paper Presentations
16.05-16.50	Tea Break & Poster Presentations
16.50- 17.00	Closing Address

Those interested please contact/send/fax
the Registration Form to:

The Secretariat,
Academic Symposium 2010,
Department of Psychology,
School of Health and Natural Sciences,
Sunway University College,
No.5 Jalan Universiti,
Bandar Sunway,
46150 Petaling Jaya.

Tel:03-7491 8623 ext:3505
General Line:03-7491 8622 Fax:03-5635 8633
Email: symposium@sunway.edu.my



INTRODUCTION

The 3rd Academic Symposium on “The Influence of Sociocultural Pressures on Thought Processes” aims to provide an excellent opportunity to share and exchange ideas on various studies in the area of sociocultural studies and cognitive processes.

OBJECTIVES

- *To stimulate exchange of ideas and knowledge among students and academics from various settings in the field of psychology.
- *To generate new ideas and approaches in conducting research studies.



WHO should attend

- * Health care professionals
- * School principals, teachers and counselors
- * Educationists
- * Students who are pursuing tertiary education in pediatrics, nursing, psychology & child development
- * Pre-university students
- * Anyone interested in psychology

KEYNOTE SPEAKER

Dr. Coral Dando



Social Influences on Eyewitness Memory

When people are a witness of a serious crime, terrorist attack or major accidents/disasters, they often discuss it with others. Furthermore, if the footage of such events is made available, they can be replayed and these events are further discussed by various sectors of society (media, family, and friends). In such situations, the witness' memory can be influenced by the opinion of others. This is referred to as memory conformity and/or suggestibility, both of which have serious implications in eyewitness testimony. Dr. Coral Dando will be presenting the theories and findings behind these phenomena in an eyewitness context.



PAPER & POSTER SUBMISSION

- * We welcome all papers in the area of sociocultural perspectives on decision making and thought processes.
- * All queries can be addressed to the secretariat of the Academic Symposium 2010.
- * For more information on details for paper or poster submission please refer to <http://www.sunway.edu.my>.
- * Deadline for submission of papers or posters: **29 March 2010**



REGISTRATION FEES

Category	RM
Late Registration	100
Early Registration	70
Sun-U Staff/Student	30

Closing date for early registration:
29 March 2010

Registration fees are inclusive of refreshments and symposium proceedings.

REGISTRATION FORM

Kindly register me for this symposium

Name: _____

Address: _____

Phone (Home) : _____

(Office) : _____

(Mobile) : _____

Email : _____

Please tick one of the following:

Sun-U Staff / Student

Non Sun-U Staff / Student

Non-refundable payment of Money Order/
Bank Draft/ Cheque of RM _____
payable to "Sunway Education Group Sdn. Bhd."
Please send the completed form and cheque to:

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