

Education pathway

SPM / O-LEVEL OR EQUIVALENT

GRAPHIC & MULTIMEDIA DESIGN

INTERIOR DESIGN

FINE ART

(Average grade percentage of 65% and above)

DIRECT ENTRY INTO DEGREE

• **Wanganui School of Design, New Zealand** (Digital Media / Time Based Media)

• **University of Waikato, New Zealand** (Media Technology)

• **Swinburne University of Technology, Australia** (Communication Design / Interior Design)

• **University of Gloucestershire, United Kingdom**

All information is correct at the time of printing (Oct 2011)

Scholarships: Providing Educational Opportunities

We place much emphasis on education and offer a number of scholarships to deserving students.

The Entrance Scholarship

is offered to all new students; SPM leavers entering into Pre-University programmes and Pre-University graduates entering into undergraduate programmes, in recognition of their excellent academic achievements prior to admission into a new programme in Sunway University.

Sunway University Bursaries

is offered to SPM/O-Level/UEC students from outstation* to study the Diploma Programmes in Sunway University. Students can receive up to 30% off their Tuition Fee for selected Diploma Programmes (Business Administration, Information Technology, Events Management, Tourism Management, Fine Art, Graphic & Multimedia Design, and Interior Design).

* Kindly refer to our Scholarship Brochure for more details or seek further information from our Admissions and Counselling Unit located on the Ground Floor of Sunway University.

Financial Aid

Students can also seek other financial aid from PTPTN or EPF as below.

PTPTN

Students can apply for PTPTN loan or Scholarships based on their results. For more information, kindly visit www.ptptn.gov.my

EPF

Students can withdraw funds from their EPF Account to help finance a degree education of their choice. For more information, kindly visit www.kwsp.gov.my

Campus Facilities

The Main Campus building is fitted with 24-hour wireless internet (WiFi) access, air-conditioned classrooms and lecture halls, and the Tun Hussein Onn Library (THOL) - an excellent resource of books and periodicals on art and design.

Specialised facilities include computer workstations supporting special designing needs and specialised studios for multimedia, printmaking, photography, painting and drawing. Designated areas including the idea3 gallery are exclusive space for students to showcase their pièce de résistance.

Also available: Bookshop; computer labs to print, scan or photocopy assignments; recreational and sporting facilities; and a Student Centre - a sick bay, counselling services, travel bureau and more.

A campus bus service of several different routes within the Klang Valley is also available.

Campus Accommodation

It's easy to get to classes, a great way to meet new friends and an opportunity to experience living independently. Everything - hospital, shopping mall, restaurants, banks - is within walking distance from campus. Choose between the communal living of Sun-U Apartment, or the condominium lifestyle of Sun-U Residence and the brand new Sunway Monash Residence (SMR). A caring hostel master is on hand to oversee the welfare of every occupant.

Taking A Break

Eat and chill out at the spacious on-campus cafeteria, nearby off-campus restaurants and food centre, or the endless variety that is the Pyramid mall - only a Canopy Walk away. There is something for everyone at a student-friendly budget.

Safety and Security

Our committed security team is made up of Auxiliary Police and trained professionals who work around the clock to ensure that every day is a smooth and peaceful one.

Energised by our location in the heart of Bandar Sunway, students at Sunway University enjoy both the resources on campus and the easy access to everyday conveniences, stimulating cultural experiences and enriching internship possibilities.

Sunway Integrated City Campus offers the advantages of a safe university town lifestyle and is in proximity to Subang Jaya town and Kuala Lumpur city through an efficient network of public transportation.



Moving forward to meet the needs of a growing campus, Sunway University has plans for a 12-storey New Academic Block for interdisciplinary undergraduate and new graduate programmes. The academic block will accommodate at least another 9,000 student population with the car park below consisting of 1,000 parking bays available to both staff and students.

A Graduate Centre for Sunway Alumni to house their conferences and programmes will be built which will consist of a lecture theatre and two auditoriums equipped with up-to-date facilities and sound systems. A 5,000-seat grand Auditorium which will be equipped with state-of-the-art facilities and AVA system with an adjoining Multi-Purpose Sports Complex which will be used for indoor sporting activities, Sunway examinations and events, are also currently under construction.

Welcome to the Department of Art & Design at Sunway University.

We believe that the holistic and contemporary approach to design education and practices in the industry is to allow for greater cross-disciplinary exchanges within the many facets of Art & Design disciplines. We embrace the 'beyond borders' concept to create vibrant, multi-skilled artists and designers who have a strong understanding of other media other than their speciality.

In stimulating a more dynamic and enriching environment to develop and nurture creative talents, our department attracts some of the best academic experts and industry professionals to create a unique and progressive experience in the Art & Design field.



INTERIOR DESIGN

This is a full-time, seven-semester programme in Interior Design with emphasis on developing creative design solutions in shaping and planning interior architectural spaces for human activities. Besides learning design presentation skills using both manual and CAD, students will be equipped with solid technical knowledge in construction, materials and other related architectural studies. Students will also have the flexibility to choose elective subjects from other art and design disciplines as part of our cross-disciplinary learning concept.

Year One introduces the students to the fundamental of design and the necessary drawing skills. Students will explore creative solutions to solving personal compact living habitat and other small scale interior space.

Year Two students will be introduced to designing commercial and institutional interiors with emphasis on colours, materials and construction besides developing creative space planning.

Year Three students will undertake more complex challenges leading to the development of a major final design project with emphasis on adaptive reuse architectural project.



Alphabet, Design Communication
Hoy Wey Ling

GRAPHIC & MULTIMEDIA DESIGN

The Graphic & Multimedia Design programme is a full-time, seven-semester design studies to develop creative visual communication solutions in both the print and digital media. Students are exposed to various aspect of graphic design such as packaging, corporate identity, publication design, environmental graphics, advertising design and digital graphics.

Year One focuses on developing fundamental skills through Drawing and Principles of Design. Other subjects include Typography and Computer Graphics.

Year Two builds on the creative conceptual design skills through the development of design solutions in areas such as packaging, publication, corporate identity and other areas of graphic design.

Year Three includes an internship with the industry such as advertising agencies and graphic design consultancies. Students will also prepare for a major final design project after their internship.



Icon Design
Helena Siew Sze Chie



FINE ART

Fine Art is offered on both full-time and part-time modes. The Fine Art programme is structured to provide the necessary skills in painting, drawing, printmaking and sculpture. The importance of good drawing and painting skills are much emphasised as the fundamental requirements of this course. Students will also be taught liberal studies in art history and art criticism as an important component of the programme. Elective courses from other design disciplines are offered to allow for cross-disciplinary skills.

Year One students will be exposed to the basic skills of drawing, painting and design principles. Computer graphics and digital photography will also be taught as an important media for artists today.

Year Two students will further develop their painting and drawing skills through specific thematic painting problems. Printmaking and Sculpture will be introduced to complement the major core subjects.

Year Three will prepare the students to produce a series of paintings and drawings for their final project based on the students selected research or subject matters. Throughout the programme, students will be taken to visit galleries and museums, and be exposed to works by other professional artists.



Kampungku Mixed Media
Wang Cheng Yong

Career Opportunities

Interior Designer, Exhibition Designer, Television Set Designer, Display Artist, Furniture Designer, Freelance Designer, Event Designer, Model Maker

Intakes : January, March, August
Duration : 2 ½ years
Internship : 2 – 4 months

Programme Structure

YEAR 1	
DFA 1014	Principles of Design (2D)
DFA 1023	Principles of Design (3D)
DFA 1033	Drawing Studies
DEN 1033	English for Artists and Designers
DID 1104	Architectural Graphics
DID 1114	Interior Design 1
DID 1123	Building Construction
DID 1134	Furniture Design 1
DID 1143	History of Interior Design
DID 1153	Colour, Materials and Finishes

YEAR 2	
DID 2174	Interior Design 2
DID 2183	Building Services
DID 2194	Furniture Design 2
DID 2203	Computer Aided Design
DID 2214	Interior Design 3
DID 2223	Specification and Contract Aided Design
DID 2233	Advanced Computer Aided Design
DID 2243	Professional Practice
DID 2256	Practical Training

YEAR 3	
DID 3266	Interior Design Final Project
DFA 3213	Research and Report Writing
ELECTIVES	
DGM 1103	Computer Graphics 1
DGM 1113	Typography 1
DGM 1124	Graphic Design 1
DGM 1134	Multimedia Design 1
DGM 1143	Computer Graphics 2
DGM 1153	History of Graphic Design

INTERIOR DESIGN

Career Opportunities

Graphic Designer, Illustrator, Animator, Web and Multimedia Designer, Photographer, Freelance Designer, Display Artist, Advertising Designer

Intakes : January, March, August
Duration : 2 ½ years
Internship : 2 – 4 months

Programme Structure

YEAR 1	
DFA 1014	Principles of Design (2D)
DFA 1023	Principles of Design (3D)
DFA 1033	Drawing Studies
DEN 1033	English for Artists & Designers
DGM 1103	Computer Graphics 1
DGM 1113	Typography 1
DGM 1124	Graphic Design 1
DGM 1134	Multimedia Design 1
DGM 1143	Computer Graphics 2
DGM 1153	History of Graphic Design

YEAR 2	
DGM 2183	Typography 2
DGM 2194	Graphic Design 2
DGM 2204	Multimedia Design 2
DGM 2213	Introduction to Packaging
DGM 2223	Packaging Design
DGM 2234	Graphic Design 3
DGM 2244	Multimedia Design 3
DGM 2253	Printing Technology
DGM 2266	Practical Training

YEAR 3	
DGM 3276	Graphic and Multimedia Final Design Project
DFA 3213	Research and Report Writing
ELECTIVES	
DGM 1163	Digital Photography
DGM 1173	Illustration
DFA 2113	Printmaking – Relief
DFA 2163	Sculpture
DFA 2183	Ceramics

GRAPHIC & MULTIMEDIA

Career Opportunities

Curator, Artist, Illustrator, Set Designer, Display Artist, Sculptor, Freelance Designer, Event Designer, Art Restorer, Art Instructor

Intakes : March
Duration : 2 ½ years (full-time), 4 years (part-time)
Internship : 2 – 4 months

Programme Structure

YEAR 1	
DFA 1014	Principles of Design (2D)
DFA 1023	Principles of Design (3D)
DFA 1033	Drawing Studies
DEN 1033	English for Artists and Designers
DGM 1103	Computer Graphics 1
DGM 1054	Figure Drawing
DFA 1064	Still-life Painting
DFA 1073	History of Ancient and Western Art
DGM 1163	Digital Photography

YEAR 2	
DFA 2084	Advanced Figure Drawing
DFA 2094	Landscape Painting
DFA 2103	History of Modern Art
DFA 2113	Printmaking – Relief
DFA 2134	Thematic Drawing
DFA 2144	Figurative Painting
DFA 2153	Art Appreciation and Criticism
DFA 2163	Sculpture in Round
DFA 2196	Practical Training and Internship Report

YEAR 3	
DFA 3206	Major Painting Project
DFA 3213	Research and Report Writing
ELECTIVES	
DID 1163	Model Making
DGM 1173	Illustration
DFA 2123	Printmaking – Intaglio
DFA 2173	Sculpture in Relief
DFA 2183	Ceramics

FINE ART

