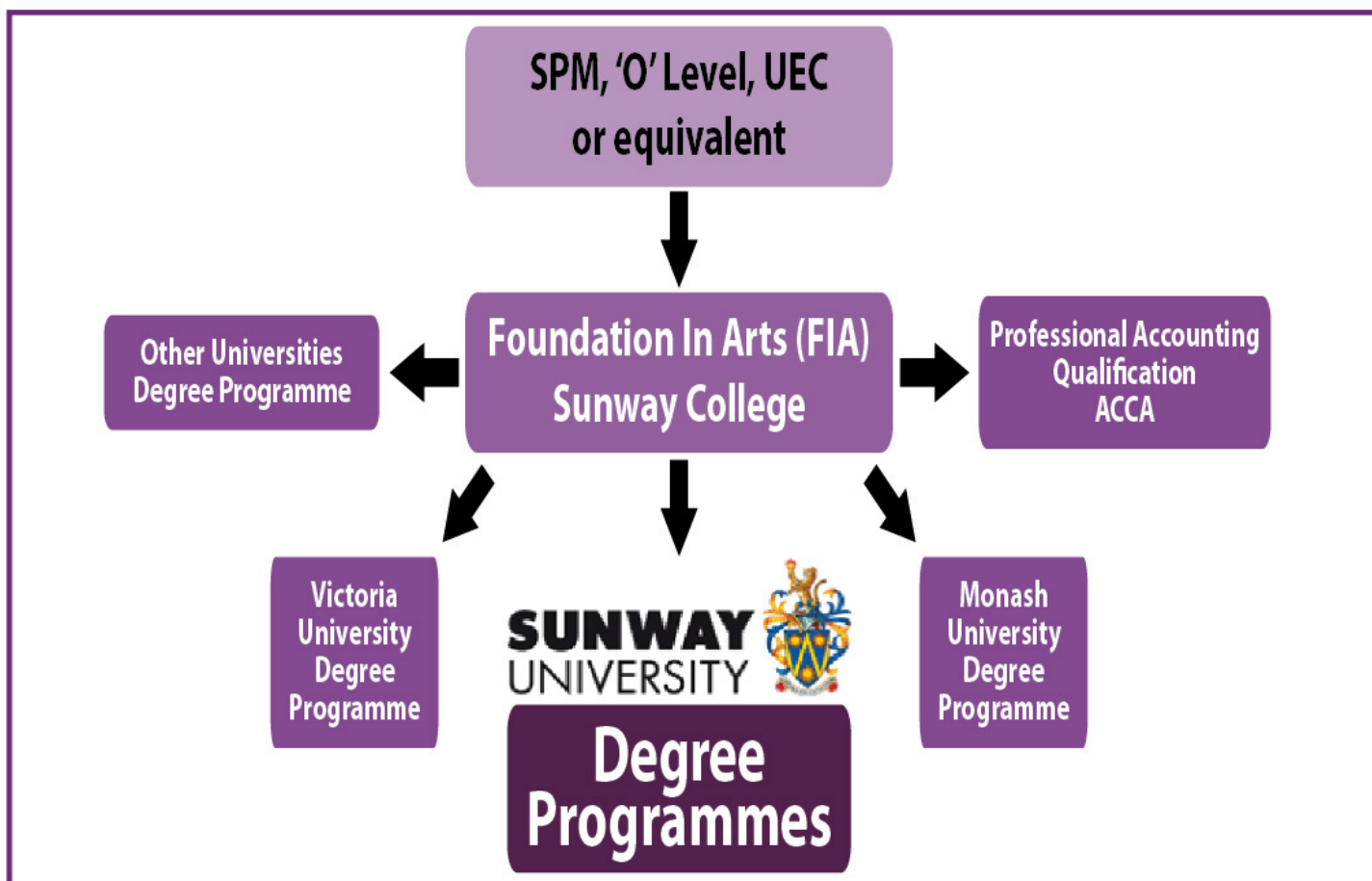


FOUNDATION IN ARTS

A great start to an
Undergraduate Programme



Pathway to Success
Now offered starting April 2013

Foundation in Arts

An academic bridge for students to transition effectively into tertiary level studies

- Charts a learning strategy allowing students to move into Sunway's undergraduate courses conducted in collaboration with Lancaster University, United Kingdom.
- Enables students to set personal and academic goals and identities their individual talents.
- Develops social responsibility through community involvement and participation in extra-curricular activities.
- Equips students with technical and soft skills necessary to be resourceful and successful in higher studies.
- Nurtures students to become confident leaders with good communication skills.
- Recognised by some other universities for admissions into appropriate undergraduate programmes.

Programme Structure

- 3 semesters of 14-week duration.
- All Core and Enrichment subjects are compulsory.
- 4 Academic Electives (at least 1 per semester) are compulsory.

Programme Outline

Students are required to undertake Mathematics and English as Core subjects each semester. They are advised to take Elective subjects and take 1 or 2 Enrichment subjects each semester.

Core Subjects (4 credits)	Academic Electives (4 credits)	Enrichment Subjects (4 credits)
Develop students' numerical and communication skills	Prepare students for the academic rigour of undergraduate studies	Broadens students' general knowledge; develops their critical thinking skills through understanding of individuals, groups and events influencing the world around them
Mathematics <ul style="list-style-type: none">▪ Contemporary Business Mathematics▪ Mathematical Techniques and Analysis▪ Statistical Techniques English <ul style="list-style-type: none">▪ Language and Communication▪ Communication: Audience and Context▪ Language and Knowledge	Information Technology <ul style="list-style-type: none">▪ Social Media in the New IT World▪ Introduction to Programming Accounting <ul style="list-style-type: none">▪ Introduction to Accounting Techniques▪ Accounting Processes and Reports▪ World of Business Finance Management <ul style="list-style-type: none">▪ Microeconomics: Concepts and Models▪ Macroeconomics: The Global View▪ Management and Marketing Communication <ul style="list-style-type: none">▪ Introduction to Advertising and Design▪ Introduction to Mass Communication	<ul style="list-style-type: none">▪ Culture and Ideas▪ Culture and Performance▪ Business Communication▪ Critical Thinking Skills▪ Introduction to Psychology

Duration

12 months consisting of 3 semesters.

Intake

April and July.

Come Meet our
Course Counselors
1, 3, 5 Persiaran SCI 2/2,
Sunway City Ipoh,
31150 Ipoh, Perak.

Call Us at
+605-5454398

Log On to
www.sunway.edu.my/ipoh

