Diploma In Business Administration

The Diploma subjects offered at Sunway College Ipoh are designed to equip learners with a broad range of vital skills that will be essential and significant in their future career or enterprise.

These include:
- Setting up and running a business
- Identifying target markets
- Negotiating Successfully
- Communicating and Marketing the products and services
- Managing Finance

Students will also be provided ample opportunities to explore local, national, and international business practices.

SPM / ‘O’ Level or Equivalent

Sunway College Ipoh Diploma (2 1/2 Years)

Employment Opportunities

Be An Entrepreneur

Sunway University or other Universities Degree Programme Year 1 or Year 2

Advanced entry into year 2 studies subject to meeting entry requirements

Academic Calendar Intakes
January, March, August

Duration
2 1/2 years
Entry Requirement

- Pass SPM / O-Level with minimum three (3) credits or other equivalent qualification approved by the Ministry of Higher Education

Assessment

40% Coursework & 60% Exam

Programme Structure

Year 1

- BAF1013 Introduction to Accounting
- BAF1023 Business Mathematics
- BAC1033 Introduction to Business Studies
- BAF1043 Microeconomics
- BAF1313 Critical Thinking
- BAF2053 Statistics for Business
- BAF2063 Macroeconomics
- BAC2073 Principles of Marketing
- BAC2083 Organizational Behaviour
- BAC3293 English for Business
- BAF3033 Negotiation Skills
- BAC3093 Business Communications

Year 2

- BAF4013 Introduction to Business Law
- BAC4113 Human Resource Management
- BAC4123 Financial Accounting
- BAC4133 Cost Accounting
- BAF5143 Marketing in Practice
- BAF5153 E-Commerce
- BAF5163 Systems Analysis and Design
- BAC6203 Business Environment
- BAC6283 Principles of Management
- BAC6293 Marketing Research & Information

Year 3

- BAC723 Marketing Communications
- BAC723 Organisation Management
- BAC7253 International Business
- BAC7273 Business Ethics
- BAC7263 Principles of Finance

* According to Malaysian Qualifications Agency (MQA) requirements, all Malaysian Students must pass Malaysian Studies, Moral Studies (non Muslims) / Islamic Studies (Muslims) and Bahasa Kebangsaan (exempted if student has a credit in BM at SPM level)
SUNWAY COLLEGE IPOH
Programmes offered

Sunway College Ipoh offers a wide range of professional and diploma programmes which lead to qualifications that are relevant to market needs, and which enhance the employability of young professionals today. Sunway diploma graduates can also embark upon undergraduate degree studies with advanced standing.

Our programmes cover an interesting range of courses, and are taught by qualified lecturers with academic and industrial experiences to make learning relevant. They bring work-related and practical examples into the classroom.

Course materials are updated regularly to include industrial and business changes and trends. The campus is also well equipped with the hardware and software necessary to offer students an effective and enjoyable learning environment.

Professional Programmes
Association of Chartered Certified Accountants (ACCA) Certified Accounting Technician (CAT)

Diploma Programmes
Diploma in Business Administration
Diploma in Business Information Systems
Diploma in Graphic Design
Diploma in Interior Design
Diploma in Marketing

Financial Aid
Students can also seek other financial aid from PTPTN or EPF as below.

PTPTN
Students can apply for PTPTN loan or Scholarship based on their results. For more information, kindly visit www.ptptn.gov.my

EPF
Students can withdraw funds from their EPF Account to help finance a degree education of their choice. For more information on how to go about this, kindly visit www.kwsp.gov.my

For more details or information kindly refer to Sunway College Ipoh.

www.sunway.edu.my/ipoh