FOCUSING ON
PERSONAL
ATTRIBUTES &
PROFESSIONAL SKILLS
Victoria University’s Bachelor of Business Programme offers business students a focused learning experience that adds value beyond the discipline and technical knowledge, cultivating and developing professional and personal attributes highly valued by employers.

‘3+0’ VICTORIA UNIVERSITY BACHELOR OF BUSINESS PROGRAMME AT SUNWAY, MALAYSIA

‘1+2’ BACHELOR OF BUSINESS PROGRAMME — TRANSFER TO VICTORIA UNIVERSITY, AUSTRALIA IN YEAR 2

‘2+1’ BACHELOR OF BUSINESS PROGRAMME — TRANSFER TO VICTORIA UNIVERSITY, AUSTRALIA IN YEAR 3
Victoria University (VU), achieved university status in 1990, but its preceding institutions date back to 1916. A highly respected, multi-discipline university based in Melbourne, Australia, VU has successfully provided high quality, practical, industry connected undergraduate and postgraduate courses, including business specialisations, to serve enterprise, industry and individuals. As an internationally focused university, it has also made a significant contribution in education and research outside Australia, especially in Malaysia.

VU is a leader in work-integrated learning, because it understands the importance of providing students with opportunities to apply knowledge gained in the classroom to real-world situations. Consequently, when you graduate from VU, you will possess up-to-date discipline knowledge combined with the graduate capabilities which employers demand. VU prides itself on its excellent graduate employment outcomes.

46,000 students study at VU each year, including almost 5,000 international students studying onshore in Melbourne. More than 9,400 international students study their VU degree offshore. VU has 2,500 staff, attractive campuses in Melbourne and Sydney, and university partnerships in many countries, including Malaysia.
Many local and international students have completed their degree at VU—Sunway and have established promising careers worldwide in the past 15 years.

The unique curriculum comprises a Business Learning Experience Project that requires students to undertake three Business Challenge units complementing the specialist area of study. These units are taught using a technology intensive learner-centred collaborative learning model.

Ms Greeja De Silva

Greetings from the Australian Business Programme at Sunway, which offers the Victoria University Bachelor of Business Programme. This undergraduate programme offers a solid platform for academic excellence as well as a launching pad for future employment.

Sunway’s partnership with Victoria University (VU) goes back a good 20 years and the VU degree has been accredited both locally and internationally. VU graduates are recognised for their adaptability and employability by international employers such as KPMG, Deloitte KassimChan, PricewaterhouseCoopers, Ernst & Young and many more.

VU students at the Sunway campus are high achievers who top many subjects in the University exams held across all campuses in Australia. This is a testimony of the dedicated and quality teaching by lecturers at the Sunway campus.

Apart from the academic aspect, students also have the opportunity to experience an active university life via involvement in clubs and societies and also network with the business community.

The hallmark of the Australian Business Programme is its excellent pastoral care. If I may quote Carl Jung:

“One looks back with appreciation to the brilliant teachers but with gratitude to those who touched our human feelings. The curriculum is so much necessary raw material, but warmth is the vital element for the growing plant and far the soul of the child.”

We invite you to enrol onto the Australian Business Programme to experience a holistic university education and look forward to welcoming you.

IMPRESSIVE TRACK RECORD
Many local and international students have completed their degree at VU—Sunway and have established promising careers worldwide in the past 15 years.

LOCAL AND INTERNATIONAL ACCREDITATION
The VU Bachelor of Business degree is approved by the Ministry of Education (MOE), fully accredited by the Malaysian Qualifications Agency (MQA) and audited by the Australian Tertiary Education Quality Standards Agency (TEQSA). The VU Bachelor of Business in Accounting is recognised by professional bodies such as CPA Australia and the Association of Chartered Certified Accountants (ACCA).

BUSINESS LEARNING EXPERIENCE PROJECT
The unique curriculum comprises a Business Learning Experience Project that requires students to undertake three Business Challenge units complementing the specialist area of study. These units are taught using a technology intensive learner-centred collaborative learning model.

SUCCESSFUL INTERNSHIPS
Internships are a large part of the Business Learning Experience Project. Students of second and third year are facilitated into placement with the “Big 4” accounting firms and other corporations.

EMPLOYABILITY ASSURED
As a result of the focus on the development of a student’s personal attributes and professional skills, VU graduates are recognised for their adaptability and employability and sought after by international employers, such as KPMG, Deloitte KassimChan, PricewaterhouseCoopers, DHL and many more.

AUSTRALIAN MARKETING INSTITUTE (AMI)
The VU Bachelor of Business (Marketing) received accreditation from the Australian Marketing Institute in 2012, providing an independent verification of status and quality, thus recognising the course as meeting the requirements for course content. The accreditation is extended to VU’s offshore partners at Sunway in Malaysia.
BRIDGING THE GAP BETWEEN ACADEMIA & INDUSTRY

Employers worldwide require graduates entering the workforce to have soft skills and professional attributes needed to cope with change and the demands of modern industry. Embedded in the VU Bachelor of Business curriculum are 3 units in the Business Challenge stream which are delivered over three years and focus on the development and enhancement of personal and professional attributes sought after by employers.

The Integrated Business Challenge (BPD1100) will support students in their transition to University, engage students in student-centred learning with group experiential activities and provide a challenge to students in an integrated activity that draws upon their other first year discipline units. Learning activities will include team dynamics and conflict management, critical thinking and information analysis, academic skill formation with written and presentation business communication.

The International Business Challenge (BPD2100) focusses on engagement within global business, particularly in Asia, project management and career development. This unit analyses global business opportunities, business proposals, business plans and managing international projects. Students develop their career e-portfolio, which includes generating relevant evidence of their skills, knowledge and abilities, development of their career, SWOT analysis, design of their career plan and CV and designing and developing professional portfolios to market themselves to prospective employers.

The Applied Business Challenge (BPD3100) is the capstone unit which emphasizes the development, demonstration and application of students’ skills around the themes of leadership and challenge. Students will demonstrate their understanding of the business environment and the knowledge and skills required for professional practice. The assessments emulate professional practice by offering multi-disciplinary, simulation or research-based projects.

Students will discover that whilst these Business Challenge units are rigorous and exacting, there is also an enhanced understanding of studies through application of real life experiences. As a result, our undergraduates’ perspectives are broadened with exposure to issues beyond classroom learning. The VU B. Business programme will produce employable graduates who not only possess sound technical knowledge, but who are equipped with skills highly valued by employers and the business community to take on the challenges of today’s business environment.

FLEXIBILITY AND MOBILITY

Flexibility and mobility are given to students who choose to transfer to VU in Australia at any time during their course of study. Subject to approval, VU students in Malaysia can complete one semester in VU Melbourne through the Student Exchange Programme without paying the much higher Australian tuition fee.

Students finishing their first year studies can upon meeting all the specific conditions also opt to transfer to Australian and New Zealand universities.

IDENTICAL CURRICULUM

The curriculum delivered at VU-Sunway is identical to the one in Melbourne, Australia. The syllabi, assignments, tests and final examinations are set by VU, ensuring a true Australian university education. All tests and examinations are conducted on the same day and at the same time as VU, Melbourne. The academic transcripts and certificates are issued by VU.

AUTHENTIC AUSTRALIAN EXPERIENCE

Providing assurance of a true Australian learning experience, academic staff from VU regularly teach at Sunway and provide academic counselling to the students every semester.

GRADUATE WITH FLYING COLOURS

Students frequently achieve top position in the examinations across all the campuses in Australia. Students at Sunway consistently obtain a higher average mark than their Australian peers, a testimony of the dedication and quality teaching by lecturers at the Sunway campus.

ACTIVE LIVING

The VU Business Club and the Sunway CPA Australia Student Charter are run by students who independently carry out activities with their course mates and also network with the business community. Students and academic staff of VU–Sunway also jointly publish a newsletter, the VU Voices, highlighting events and activities that are held throughout the year.

ENGLISH SUPPORT CLASSES

These classes were launched to meet the needs of students who met the minimum English requirement on the degree programme, but still required assistance on specific aspects of academic writing. Lessons are on a modular basis and they cover among others: Essay and Report Format, Referencing using Harvard System, Reading and Thinking Critically, Summarising and Paraphrasing, specific report-writing aspects such as Literature Review, Executive Summary and Recommendations as well as Techniques for Interviewing Managers.

COLLABORATION WITH THE BEST

The Chartered Financial Analyst (CFA) programme is a globally recognised, graduate level certificate for investment professionals. Final year VU Bachelor of Business students in the Banking & Finance and/or Financial Risk Management majors can choose to pursue this renowned programme even before they graduate. They will be offered exemptions for selected workshop subjects in the CFA programme via collaboration between Sunway College and AB Maximus, the leading CFA course provider in Southeast Asia.

Why Study at Sunway?
Teaching and Assessment

Teaching is conducted via lecture and tutorial, while assessment is a mixture of coursework and examination. Students are expected to use computer-assisted learning packages such as SPSS, depending on their area of specialisation.

Samantha Liew Shio Hui
Lecturer

Haslinda Mohd. Yunus
Lecturer

Teoh Cheng San
Lecturer

Greeja De Silva
Head of Programme

A. Alagarani
Lecturer
### ACADeMIC REQUIREMENTS
Applicants are evaluated for admission based on the following entry requirements:

<table>
<thead>
<tr>
<th>STPM A-Level</th>
<th>CC (C=2.0) Based on two (2) academic subjects 15 points (CD/DDE) (A=5, B=4, C=3, D=2, E=1) Minimum two (2) subjects Completed with an overall minimum result of 24 AIAK 60% Overall score of 220 66% Maximum 26 points on 5 subjects</th>
</tr>
</thead>
<tbody>
<tr>
<td>International Baccalaureate (IB) Australian Matriculation Canadian Matriculation MUP Sunway Foundation in Arts UEC</td>
<td></td>
</tr>
</tbody>
</table>

### ENGLISH LANGUAGE REQUIREMENTS

<table>
<thead>
<tr>
<th>TOEFL</th>
<th>550 (Computer-based test 213) and TWE 5.0 Internet Score: 80 (20) Overall 6.0 with no individual bands below 6.0 Band 4 Distinction (A1 / A2) or B3 / B4 with maximum 22 points on 5 subjects Credit Satisfactory level in Pre-University Studies</th>
</tr>
</thead>
<tbody>
<tr>
<td>IELTS</td>
<td></td>
</tr>
</tbody>
</table>

### 1+2 PROGRAMME
Transfer to Australia / New Zealand in Year 2* "Open meeting all the pre-university condition / requirements"

### 2+1 PROGRAMME
Transfer to Australia in Year 3* Victoria University, Melbourne "Open meeting all the pre-university condition / requirements"

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### COMMON FIRST YEAR UNITS:
- BAO1101 Accounting for Decision Making
- BAO1102 Financial Accounting
- BAO1104 Economic Principles
- BAO1106 Business Statistics

### ACCOUNTING Courses
- BAO1107 Accounting Information Systems
- BAO1108 Financial Accounting
- BAO1119 Corporate Accounting
- BAO1120 Management Accounting
- BAO1121 Corporate Finance
- BAO1123 Advanced Financial Accounting
- BLD1205 Taxation Law and Practice
- BPD1201 Applied Business Challenge

### Elective Units:
- BPD2100 International Business Challenge
- + 7 Approved elective units

---

### BANKING AND FINANCE Courses
- BAO1107 Corporate Finance
- BAO1108 International Banking and Finance
- BAO1109 Investment and Portfolio Management
- BAO1111 Credit and Lending Decisions
- BAO1112 Financial Institutions and Monetary Theory
- BAO1117 Commercial Banking and Finance
- BAO1119 Law of Financial Institutions and Securities

### Elective Units:
- BPD1200 International Business Challenge
- + 7 Approved elective units

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### FINANCIAL RISK MANAGEMENT Courses
- BAO1107 Corporate Finance
- BAO1109 Investment and Portfolio Management
- BAO1112 Credit and Lending Decisions
- BAO1113 Risk Management Models
- BAO1115 Applied Business Challenge
- BLD1205 Taxation Law and Practice

### Elective Units:
- BPD1200 International Business Challenge
- + 7 Approved elective units

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### MARKETING Courses
- BHO1171 Introduction to Marketing
- BHO1172 Consumer Behaviour
- BHO1173 Marketing Research
- BHO1174 Integrated Marketing Communications
- BHO1175 Marketing Strategies and Experiences

### Elective Units:
- BPD2100 International Business Challenge
- + 7 Approved elective units

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### INTERNATIONAL TRADE Courses
- BEO1252 International Business Context
- BEO2264 Microeconomic Analysis
- BEO3378 International Economics and Finance
- BEO3430 International Economic Analysis
- BEO3432 Strategic International Trade Operations
- BHO1373 International Marketing

### Elective Units:
- BPD2100 International Business Challenge
- + 7 Approved elective units
Sunway College offers a twinning programme with Victoria University i.e. the Bachelor of Business with specialisations in accounting, banking and finance, financial risk management, international trade and marketing. This degree is offered either as a single specialisation or double specialisation and can be completed entirely in Malaysia. Students also have the option to transfer to Victoria University, Melbourne to complete their degree in Australia. For further information, please refer to the Australian University programme (AUP) Office.

**BACHELOR OF BUSINESS (ACCOUNTING)** (BBUS-BSPASS)

**Careers**
Auditing, taxation, receivership as well as a variety of careers within the business environment. This degree equips graduates with the technical and management skills needed to succeed in a wide range of accounting and finance related fields.

**Professional Recognition**
Graduates who have successfully completed the appropriate subjects will meet the educational requirements of CPA Australia, the Institute of Chartered Accountants in Australia (ICAA) and the Association of Chartered Certified Accountants (ACCA).

**BACHELOR OF BUSINESS (BANKING AND FINANCE)** (BBUS-BSFPM)

**Careers**
Stockbroking, banking, insurance, investment, risk management and financial institutions. This course provides graduates with a sound business education and the necessary skills to manage a wide range of activities in the banking and finance sector.

**Professional Recognition**
Graduates who successfully complete the appropriate subjects will meet the academic requirements for admission to the Financial Services Institute of Australasia (FINSIA) and the Institute of Bankers Malaysia (IBBM).

**BACHELOR OF BUSINESS (ACCOUNTING / BANKING AND FINANCE)** (BBUS-BSFPM)

**Careers**
Stockbroking, banking, insurance, investment, funds management and financial institutions. Create your own niche in the world of business with a joint degree in Accounting / Banking and Finance. This specialised programme will equip you with the skills to manage a wide range of accounting and finance activities as well as developing a sound business education.

**Professional Recognition**
Graduates who successfully complete the appropriate subjects will meet the academic requirements for admission to CPA Australia, the Financial Services Institute of Australasia (FINSIA) and the Institute of Bankers Malaysia (IBBM).

**BACHELOR OF BUSINESS (FINANCIAL RISK MANAGEMENT)** (BBUS-BSFRM)

**Careers**
Financial planning, insurance and risk management. This course provides graduates with a sound business education and the necessary skills to manage a wide range of financial and risk management activities.

**Professional Recognition**
Graduates who successfully complete the course will be eligible for admission to the Financial Services Education Agency Australia (FSEA).

**BACHELOR OF BUSINESS (FINANCIAL RISK MANAGEMENT / BANKING AND FINANCE)** (BBUS-BSFRM / BBUS-BSFPM)

**Careers**
Stockbroking, banking, financial planning, insurance, investment, funds management and financial institutions. This course provides graduates with a sound business education and the necessary skills to manage a wide range of banking, financial and risk management activities.

**Professional Recognition**
Graduates who successfully complete the appropriate subjects will meet the academic requirements for admission to the Financial Services Institute of Australasia (FINSIA), the Financial Services Education Agency Australia (FSEA) and the Institute of Bankers Malaysia (IBBM).

**BACHELOR OF BUSINESS (INTERNATIONAL TRADE)** (BBUS-BSITR)

**Careers**
Import / export administration, trade negotiations, export development, international operations management and international marketing. This course will provide you with the skills necessary to successfully operate in a variety of areas in the international economic and business environment.

**BACHELOR OF BUSINESS (MARKETING)** (BBUS-BSMAR)

**Careers**
General marketing, marketing research and analysis, promotions and public relations and fundraising. Become an integral part of any organisation’s marketing and communications efforts with a degree in marketing. The course will provide you with a sound business education as well as the flexibility offered by a choice of electives and optional practical experience.

**BACHELOR OF BUSINESS (MARKETING / INTERNATIONAL TRADE)** (BBUS-BSMAR / BBUS-BSITR)

**Careers**
General marketing, marketing research and analysis, policy development and international public relations and promotions. Become part of the vital and dynamic world of international business with this combined degree. Upon graduation, you will be equipped with business, marketing and trade skills that will enable you to conduct marketing activities for a variety of international organisations.
VICTORIA UNIVERSITY
CAMPUS IN AUSTRALIA

CITY FLINDERS
Be amongst all that the city has to offer. Our City Flinders Campus is right in the heart of Melbourne’s central business district and opposite Flinders Street Station. Study business, creative arts and multimedia right where the action is.

CITY QUEEN
City Queen Campus, located in a heritage-listed building, is where our legal-eagles go to study. It’s right in the middle of Melbourne’s legal precinct with two moot courts, computer labs, lecture theatres and seminar rooms.

CITY KING
City King is our health and beauty hub that is close to Southern Cross Station. There’s even a hair and beauty salon that’s open to the public. And as for all our city campuses, great coffee is never far away.

FOOTSCRAY PARK
Footscray Park is our largest campus and is the region’s hub for education. Only 10 minutes by train plus a short walk from the city, students can enjoy the modern facilities on offer. The world-class Sport and Learning Precinct features state-of-the-art labs for researchers and elite athletes, and an impressive learning commons presents an onestop-shop for students. When you need a break, the view is wonderful – check out the city skyline, the Maribyrnong River and park, and Flemington Racecourse.

ST ALBANS
St Albans Campus is rapidly becoming a health and education hub. It has a modern village-like feel and is set in a landscape of native grasses and gum trees. With a strong community feeling, it’s a relaxed and friendly place to study. There’s plenty of parking if you want to drive, or it’s a five minute walk from the train station. Just down the road is the $30 million Western Centre for Health Education and Research. Whether you’re a student or researcher, the state-of-the-art facilities provide you with the very best in education and training amenities.

FOOTSCRAY NICHOLSON
Footscray Nicholson Campus is just a few minutes’ walk from the Footscray train station. The relaxed and friendly campus has an emphasis on TAFE courses. It has a learning commons, childcare facilities and the fully equipped restaurant VenU.

SUNSHINE
With a new ultramodern Trades building open in 2013, the Sunshine Campus now delivers all of VU’s building, construction, manufacturing and engineering trades, completing the ‘trade hub’. It’s easy to get there by train or bus, and there’s plenty of parking.

MELTON
Melton Campus offers everything that a close-knit community has to offer – a warm, friendly environment. Here you can study a wide range of industry and community-based courses. There are no problems finding a park and you can get there by bus or train if you don’t want to drive.

WERRIBEE
Werribee Campus is part of a modern technology precinct. A hub for new and innovative research into water and food, as well as trades training; the campus is small enough to be personal but large enough to offer great facilities like childcare and a gym. You’ll feel like you’re in the country, but there are cafes and entertainment centres a short drive away. The campus has plenty of parking and is close to the train station.

CAMPUS LOCATIONS

The Sunshine Centre of Excellence for Building and Construction
CASEY Foo

The decision to apply for the VU student exchange programme was probably one of the best I have made. It was an eye-opening experience. Academically, I have learnt that I am expected to be a lot more proactive and be responsible for my own learning.

Socially, Australia gave me the impression of a happy country. The locals I have met were friendly and that has greatly helped me assimilate to life in a foreign country. Living away from home for the first time, I had the opportunity to learn new skills such as cooking and I have been preparing my lunch to work till this day!

Most importantly, the programme has helped broaden my horizon and I will definitely cherish this invaluable life experience for many years to come.

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YAP ZHI RUO

I had an amazingly fruitful experience during my stay in Australia. Studying abroad has provided me an opportunity to be adventurous, to explore the unknown and to gain independence in a foreign country. By interacting with locals, I started to appreciate the culture and its differences from our own. Learning Australian English was one interesting part of the experience as it is different from the British and American accents we usually hear on TV. In terms of finances, I had the responsibility to understand a new form of currency and manage various living expenses. All in all, I am glad to have this cultural and academic experience from the inside out in my university life, which has helped me to have a more nuanced understanding of the world.

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SPECIALISATIONS OFFERED IN VICTORIA UNIVERSITY

<table>
<thead>
<tr>
<th>SPECIALISATIONS</th>
<th>CAREERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>Accounting; taxation and auditing.</td>
</tr>
<tr>
<td>Banking and Finance</td>
<td>Banking; funds management; financial planning; bankruptcy; superannuation; insurance and investment risk management.</td>
</tr>
<tr>
<td>Financial Risk Management</td>
<td>Insurance; superannuation; financial planning and credit management industries.</td>
</tr>
<tr>
<td>International Trade</td>
<td>Import / export administration; trade negotiations; export development; international operations management and international marketing.</td>
</tr>
<tr>
<td>Human Resource Management</td>
<td>Human resources management; employee relations and employee development.</td>
</tr>
<tr>
<td>Management and Innovation</td>
<td>General management; service management and operations management.</td>
</tr>
<tr>
<td>Event Management</td>
<td>Festival and special events management; conventions; exhibitions and sporting events.</td>
</tr>
<tr>
<td>International Hospitality</td>
<td>Managerial positions within full service hotels and large scale catering organisations, particularly those that cater to major events.</td>
</tr>
<tr>
<td>Management</td>
<td>National, state or local destination management organisations; tourism transport operations; tour operations; resort hotels and airlines.</td>
</tr>
<tr>
<td>Information Systems Management</td>
<td>Systems analyst, programmer and designer, applications developer, database administrator, information systems manager, help-desk manager, computer consultant, technical and systems support.</td>
</tr>
<tr>
<td>Marketing</td>
<td>Market research and analysis; promotions and public relations; customer relationship management; fundraising and brand management.</td>
</tr>
<tr>
<td>Music Industry</td>
<td>Promotions; tour management; publicity; merchandising and event / artist / venue management.</td>
</tr>
<tr>
<td>Supply Chain and Logistics</td>
<td>Supervisory or managerial position in the logistics and supply chain industry dealing with procurement; distribution; warehousing; inventory control; export / import and supply chain as a whole.</td>
</tr>
</tbody>
</table>

THE VICTORIA UNIVERSITY, MELBOURNE STUDENT EXCHANGE PROGRAMME

Students get to spend a semester in VU campus, Melbourne, Australia, living the exciting life Down Under as exchange students with a new perspective and broader horizons.

CASEY Foo

The decision to apply for the VU student exchange programme was probably one of the best I have made. It was an eye-opening experience. Academically, I have learnt that I am expected to be a lot more proactive and be responsible for my own learning.

Socially, Australia gave me the impression of a happy country. The locals I have met were friendly and that has greatly helped me assimilate to life in a foreign country. Living away from home for the first time, I had the opportunity to learn new skills such as cooking and I have been preparing my lunch to work till this day!

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---

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“Being married and studying at the same time was not simple but was not that hard either; if both partners share a common ground, they will achieve success. The VU lecturers also pushed us to work harder and they were always there for us.”

Marketing specialist, Gulf Taled, Saudi Arabia
Bachelor of Business (International Trade / Marketing), Victoria University
Hythum Abdullah Harharah, Palestine

“Being a wife and a student was not easy but having my husband, Hythum, by my side was an experience I will cherish. Whenever I felt stressed, he would be there to offer words of encouragement as I wanted to give of my best.”

Social Media Manager, The Cupcake Boudoir, South Africa
Bachelor of Business (International Trade / Marketing), Victoria University
Ameena Yacoob Pandor, South Africa

“VU broadened my horizons and enhanced my knowledge on different cultures and living styles. The lecturers were competent and knowledgeable and the administrative staff were efficient and always ready to assist. VU has helped me to open up to other people. Furthermore, my communication skills were improved. I made many international friends and this has broadened my social network.”

Service Executive, Bramer Banking Corporation, Mauritius
Bachelor of Business (Banking & Finance / Financial Risk Management), Victoria University
Baichoo Varsha, Mauritius

“I am proud and happy to say I am crafted by Victoria University. Besides the great study experience, VU has also provided me a pathway to develop my leadership skills in the Student Union. The beautiful memories have become a beautiful melody in my life. I thank the lecturers for their guidance and encouragement. VU has indeed given me the strength to persevere and what I am today is because of VU.”

Managing Director, Cahaya Yakin Plantation (M) Sdn Bhd, Malaysia
Bachelor of Business (Marketing / International Trade), Victoria University
Lee Chung Seng, Malaysia

“The VU experience is one I will always treasure and have an affinity with. VU has given me the foundation of not only learning the necessary skills but applying them in society for the benefit of the community and the world.”

Founder / CEO – Alive Global Group, Australia
Bachelor of Business (Marketing / Music Industry), Victoria University
Master of Business (Marketing / Project Management), Victoria University
Albert Lim Loong Chen, Malaysia

“My experience in VU was priceless and memorable. I did not gain head knowledge but also beautiful friendships along the way. The 3 years played a major role in developing and shaping me to be what I am today. It was the sacrificial “all out to help” management team and the committed “all out to teach” academic team that made Sunway-VU stand out from the rest of the programmes. Heartfelt gratitude to everyone who impacted, inspired and influenced me.”

Business Trainer / Consultant, Phytho Science Sdn Bhd, Kuala Lumpur, Malaysia
Bachelor of Business (Marketing / International Trade), Victoria University
Malvin Ong Kian Seng, Malaysia

“It is probably because of my strong interest in numbers that I decided to major in Accounting and Banking & Finance. Victoria University has played a very important role in grooming and assisting me to accomplish my goals and dreams. The lecturers and mentors were very dedicated and more than willing to guide and help me even after their working hours. I found myself being both academically as well as personally challenged by them. It was this kind of interpersonal relationship that motivated me to stretch my capacity and unleash my potential.”

Global Maybank Apprentice, Menara Maybank, Malaysia
Bachelor of Business (Accounting / Banking & Finance), Victoria University
Nico Fernando, Indonesia

“VU has shaped me to fit into the business world. It has taught me and made me the person from whom the business world would benefit. In my working environment, it made me realise the worth of what I do on a daily basis. VU is the backbone of where I stand today. I am indeed grateful to have chosen VU.”

Risk Management Officer, 1 & M Bank (T) Ltd, Tanzania
Bachelor of Business (Banking & Finance / Financial Risk Management), Victoria University
Tabassum Mohamedali Dhalla, Tanzania

“My experience in VU has been one of fond memories. The lecturers and staff were always dedicated and ready to help me with all my questions. I was also part of the student committee in VU, where I helped to organize various events. This strengthened my confidence and boosted my leadership skills. Most importantly, the international mix of students made it a very diverse and culturally exciting educational experience. After seven years since graduation, I still make it a point to visit the staff at VU whenever I am back in Malaysia. Their welcoming smile always awaits. I am glad I made the choice to study at VU!”

Bachelor of Business (Banking & Finance), Victoria University
M. Litt (Finance & Management), University of St. Andrews, Scotland.
Student – PhD in Finance, ICMA Centre, Henley Business School, University of Reading, UK
Rupini Deepa Rajagopalan, Malaysia

“VU has provided me with a mix of students that made it a very diverse and culturally exciting educational experience. After seven years since graduation, I still make it a point to visit the staff at VU whenever I am back in Malaysia. Their welcoming smile always awaits. I am glad I made the choice to study at VU!”

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Rupini Deepa Rajagopalan, Malaysia
SCHOLARSHIPS & FINANCIAL AID

The Jeffrey Cheah Foundation is founded on the fundamental premise of giving back to society. In line with the spirit of the Foundation, a good education at the highest level should not be denied to those deserving, and for those that come from disadvantaged backgrounds, there should be a means, through scholarships, for them to succeed. The Foundation aims to safeguard Sunway University, Sunway College, Sunway International School, Jeffrey Cheah School of Medical & Health Sciences and Monash University Malaysia for the purpose of providing and sustaining quality education for present and future generations of students.

TAN SRI DR. JEFFREY CHEAH ENTRANCE SCHOLARSHIP
This Scholarship is offered to all new students; SPM leavers entering into pre-university programmes and pre-university graduates entering into undergraduate programmes, in recognition of their excellent academic achievements prior to admission into a new programme in Sunway College.

TAN SRI DR. JEFFREY CHEAH CONTINUING SCHOLARSHIP
The Continuing Scholarship Award is only offered to students continuing their studies (at diploma or undergraduate level) with Sunway College upon graduating from their Pre-University / Foundation / Diploma Programmes here with us or from the Sunway Group of Colleges.

TAN SRI DR. JEFFREY CHEAH SCHOLASTIC AWARD
The Scholastic Award is a nominated award for students who have achieved outstanding results in their individual academic programme upon completion at Sunway. Each award recipient will receive a RM2000 cash prize and a Scholastic Award Certificate.

*For updated information, kindly log on to www.sunway.edu.my/college/scholarship

EPF (FOR MALAYSIAN STUDENTS ONLY)
Parents can withdraw funds from their EPF Account to help finance their child’s education of choice. For more information on how to go about this, kindly visit www.kwsp.gov.my

PTPTN (FOR MALAYSIAN STUDENTS ONLY)
Students can apply for PTPTN loan based on their results. For more information, kindly visit www.ptptn.gov.my

CAREER SERVICES

PREPARE, the core of Sunway Career Services, is designed to equip students with the right tools and essential skills, aiming to create employable graduates so as to prepare them for the working world.

STUDENTS
PREPARE is dedicated to accomplishing its 3 main objectives on campus:
• eQUIP students with essential work skills
• eNABLE students’ career development in the working world
• eMPOWER students to be confident in building their career

EMPLOYERS
• PREPARE seeks to foster partnerships with esteemed employers, creating various opportunities for recruitment activities through events
• Career fairs and talks expose students to different careers, giving employers access to our graduates

ALUMNI
• PREPARE provides an avenue for members to build their careers
• PREPARE makes various resources and opportunities available for members to heighten their careers and even network with the employers
• PREPARE Job Centre is a medium where the alumni can seek employment opportunities
TUN HUSSEIN ONN LIBRARY (THOL)

THOL is one of the largest libraries for private educational institutions in Malaysia. Equipped with technology for the 21st century, our library is linked worldwide, providing easy access to a huge variety of books and other collections. The library is also home to the Harvard Collection, which comprises an extensive collection of books donated by the Harvard Club of Malaysia Foundation.

THOL QUICK FACTS

- ISO 9001:2008 accredited
- 2.5,000 sq. m floor space
- 137,000 volumes of books
- 330 serial titles on subscription
- 50,000 e-journals, top business journals, and other prominent journals serving all academic programmes
- 103 e-databases
- 87,000+ e-books
- 8,000 audiovisual items
- 2,447 access to e-databases
- of learning materials
- Harvard Collection

EAT. PLAY. MOVE.

Eat and chill out at the spacious on-campus cafeteria, nearby off-campus restaurants and food centre, or the endless variety that is the Sunway Pyramid mall—only a Canopy Walk away.

REside ON CAMPUS

Plus points—no traffic jam, convenient to get to classes, opportunity to meet new friends. Three types of on-campus accommodation are available: Sun-U Apartment, Sun-U Residence and Sunway Menash Residence.

SAFEL & SOUND

Our committed security team comprises the Auxiliary Police force and trained professionals working round-the-clock to ensure a safe, peaceful campus.
Our students don’t just focus on books, they also get involved in all things fun! Our programme nurture students through tested and proven methods complemented with learning outside the classroom. Participation in student activities, clubs and societies, field trips and educational workshops, moulds our students into effective leaders and communicators.

1. Visit to MATRADE
2. VU Night
3. Alumni dinner: creating and strengthening networks
4. Learning about coordination and teamwork during “celebrate VU” week
5. “Freshies” night organised by VU Business Club
Sunway Resort City is home to world-class retail, hospitality, leisure and healthcare amenities, offering a safe lifestyle with high-technology surveillance cameras and auxiliary police and security guards.

Everything is within walking distance connected by pedestrian-friendly tracks, allowing students to fully immerse in an all-encompassing campus township lifestyle. Sunway Resort City is also connected to the city by an efficient network of public transportation.

The Canopy Walk
This elevated, secure walkway in Bandar Sunway connects Sunway College, Sunway University and Menash University Malaysia to Sunway Pyramid shopping mall. The walkway is a 10–20 minutes’ walk from the various campuses to the mall, and entrance is secured with auxiliary police keeping a watchful eye. The Canopy Walk is open daily from 7am to 12 midnight (except on public holidays) and monitored by closed-circuit television cameras.

Future Expansion
Bus Rapid Transit (BRT)
The BRT runs on a dedicated elevated road, which connects to several train stations. Students can enjoy shortened travelling time as the purpose-built road avoids traffic congestion. Providing greater convenience, students can disembark directly from the BRT stations located within Sunway Resort City.

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Sunway Pyramid Shopping Mall
Less than 5-minute walk between campus via the shaded Canopy Walk, Sunway Pyramid is a retail haven with plenty of exhibition space and activity areas.

Sunway Lagoon
An award-winning multithemed park, Sunway Lagoon is fun for all and regularly plays host to international performances making it a vibrant event hub.

Sunway Resort Hotel & SPA
Sunway Pyramid Tower Hotel
Connected to Sunway Pyramid, these trendy hotels are convenient places for visiting families and friends to stay.

Sunway Medical Centre
An accredited private hospital dedicated to specialised healthcare services with some of the best healthcare professionals in the country.

Sunway University
A reputed private education provider in Malaysia that has received accolades in education locally and abroad with a world-class tertiary education environment.

Sunway International School
A reputable, top international school that follows the renowned Ontario Secondary School curriculum.

Sunway Monash Residence
A hub for students to experience an independent lifestyle with premium facilities and service, all within a 5-minute walk away from Monash University Malaysia.

Sun-U Residence
The safe accommodation of choice to maintain an active and healthy lifestyle, that is a 3-minute walk away from Sunway University / Sunway College and 7 minutes from Monash University Malaysia.

Sun-U Apartment
A short 3-minute walk away from the Sunway University / Sunway College campus and 10 minutes from Monash University Malaysia, boasting 24-hour security surveillance and patrol.
Sunway College  D0265-01(W)
Owned and governed by Jeffrey Cheah Foundation (00946-T)

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This brochure is valid for our 2015 intakes.
All information is correct at the time of printing. (November 2014)