SOME PREFER TO STAND OUT IN A CROWD.
YOU PREFER TO LEAD THEM.

THE BEST OF AUSTRALIAN MBA NOW IN SUNWAY
Victoria University's MBA Degree Is Ranked 1st In Australia And 6th Globally*

* MBA rankings are based on International Graduate Forum (as reported in CEO Magazine)
Australian MBA Rankings Winter 2013 and Global Top 20 Rankings 2014.
INTERNATIONALLY RECOGNISED AS ONE OF THE MOST INNOVATIVE UNIVERSITIES, VICTORIA UNIVERSITY (VU) IS HOME TO ONE OF THE LARGEST BUSINESS SCHOOLS IN AUSTRALIA, THE VICTORIA GRADUATE SCHOOL OF BUSINESS. PARTICIPANTS OBTAIN A UNIQUE COMBINATION OF ACADEMIC & PRACTICAL LEARNING AND DEVELOP INTERNATIONAL BUSINESS CONTACTS WHILST LEARNING WITH OTHERS THAT SHARE A GLOBAL BUSINESS MANAGEMENT PERSPECTIVE.
SO invest in your future with the VU MBA. The VU MBA experience will be the invaluable impetus to drive your career development as you face future challenges and opportunities.

Dr. Hendry Ng
Head, VUMBA program
Sunway College KL
Email: hendryng@sunway.edu.my

THE DECISION IS EASY

Fast Track & Weekend Classes
- Students focus on 1 subject at a time; 6-week duration per subject
- 12 subjects, 18 months (1.5 years)
- Classes are mostly conducted on weekends, thus ideal for working adults.
- Modular structure enables students to plan studies around work commitments.

Affordable Fees
- Malaysian students are eligible to apply for MyMaster grant of RM 10,000.
- For those eligible for advanced standing, there is no advanced standing application fee, and no exemption fee.
- The tuition fee and student resource fees remain the same amounts throughout the whole study period.
- Assistance will be provided for EPF account II withdrawal
- Corporate bursaries are available for employees from firms with 5 or more students & alumni.

Industry-focused Curriculum
The syllabus combines the best of the business concepts with practical skills. It is regularly revised, ensuring that students gain the necessary rigour, business discipline and innovative thinking, setting them apart in their workplaces.

There is growing demand for human capital with technical and managerial competencies. Managerial competencies play today an even more important role in different business organizations. The aim of enterprises is to move the performance of their employees still further and further. The competencies can detect the differences between average and excellent managers.

The potential power of organization is to possess employees who can lead a function as well as across functions. The focus is both tactical and strategic that combines intellect with action. Evidently a successful organisation is run by a cadre of exceptional, results-producing managers.
SAP

Students are exposed to SAP, the world leading Enterprise Resource Planning solution. SAP software modules are the teaching software for proving the concepts of enterprise resource planning, and supply chain & logistics management.

Visiting Lecturers From Victoria University

For each module, there are 15 contact hours with module leaders from Victoria University, providing overview of the subject, informing on quality of coursework & revising for final exam, lecturing and facilitating tutorial sessions.

Network With The Best

VUMBA is a professional network. Gain cross-cultural exposure through interactions with foreign students. Students come from a diversity of industries such as banking & finance, consulting, technology, manufacturing, pharmaceutical, logistics & procurement, education, retail, medical, agricultural, accounting, government, real estate, petroleum/energy, and engineering.

VU MBA Club

Events and activities are organized by students for students. VUMBA CONNECTIONS is a platform for small groups of alumni and students to engage in social networking, business sessions, peer group support and to benefit from professional business coaching.

Bringing Industry Into Class

Professionals and successful entrepreneurs are regularly invited to conduct insightful seminars and workshops to illuminate the modules of study with real world examples.

Online Learning Resource

Besides access to Victoria University’s electronic resources, Sunway library hosts a collection of e-learning materials consisting of 85 e-databases, 87,000 e-books and 50,000 e-journals, including top business journals.

MASTER OF BUSINESS ADMINISTRATION

THE GRADUATE

On successful completion of the modules, working independently or in collaborative groups, graduates of the MBA will be able to:

- Critically reflect upon theoretical approaches and analyse their application to achieve effective management strategies.
- Justify and interpret theoretical propositions and related bodies of knowledge to critically evaluate the resolution of business problems and recommend actions relevant to contemporary business settings.
- Critically apply cross disciplinary knowledge in decision making with creativity for new contexts.
- Demonstrate accountability in autonomous and collaborative judgements and innovative strategic thinking in response to contemporary and future professional management challenges.
- Work as a reflective practitioner to formulate, implement and evaluate industry-specific investigations to resolve complex professional problems and inform management decision making.
- Communicate effectively to specialist and non-specialist audiences including multi-disciplinary teams, diverse cultural communities and business and other professional organisations.
- Exemplify initiative and leadership in a dynamic 21st century work environment, acting consistently, ethically and socially responsibly.
- Plan and execute a substantial research based project or evidence-based capstone experience linked to contemporary sustainable, socially responsible and ethical management practices to generate and evaluate complex ideas and concepts at abstract and practical levels.
Core & Elective (Semesters 1 & 2)
BAO5734 Financial Analysis
BMO5572 Strategic Human Resource Management
BMO6511 Strategic Management & Business Policy
BAO6504 Accounting for Management
BMO6506 Work and Organisation Systems
BMO6624 Organisation Change Management
BCO6603 Enterprise Resource Planning Systems or
BMO5501 Business Ethics and Sustainability
BMO6622 Managing Innovation & Entrepreneurship
BMO6630 Business Research Methods

Capstone (Semester 3)
BMO6050 Art and Practice of Leadership
BGP7730 Business Research Project

The modules (subjects/unit of study) may change to satisfy new requirements of both Australian Tertiary Education Quality and Standards Agency (TEQSA) and Malaysian Qualification Agency (MQA).

Delivery
Module lessons are learnt via various methods including lectures, tutorials, group work, and presentations by fellow students.

Assessment
Assessment methods include written assignments, tests, presentations and final exams. Some modules are without final exams.

The modules (subjects/unit of study) may change to satisfy new requirements of both Australian Tertiary Education Quality and Standards Agency (TEQSA) and Malaysian Qualification Agency (MQA).

* Module descriptions are available at www.sunway.edu.my/vumba/modules

6 - 12 - 18 MODEL

WEEK 1
Victoria University Module Leader
Friday
6.30pm - 9.30pm
3 hours
Saturday
2.00pm - 8.00pm
6 hours
Assessment
Examination

WEEK 2
Local Facilitator
Saturday
2.00pm - 5.00pm
3 hours

WEEK 3
Local Facilitator
Saturday
2.00pm - 5.00pm
3 hours

WEEK 4
Local Facilitator
Saturday
2.00pm - 8.00pm
6 hours

WEEK 5
Local Facilitator
Saturday
2.00pm - 5.00pm
3 hours

WEEK 6
Local Facilitator
Saturday
2.00pm - 5.00pm
3 hours

SCHEDULE

DESIGNED FOR BUSY EXECUTIVES
A Bachelor’s degree or equivalent qualification (eg ACCA*) in related fields (business, management, economics or commerce) with minimum 3 years of full-time professional experience

• CPA, ACCA, CIMA members and those with other professional qualifications may apply for exemptions on a case-by-case basis. All exemptions are subject to approval by Victoria University

Minimum 5 years of full-time managerial experience is required for those:
• with cumulative grade point average (CGPA) of less than 2.5
• without backgrounds in business, management, economics or commerce

Proficiency in the English language

Evidence of having completed an approved English language test in the last two (2) years, and achieved one of the results outlined in the following table.

| Test of English as a Foreign Language (TOEFL – Internet) | 92 (no section score less than 22) |
| International English Language Test (IELTS – Academic Module) | 6.5 (no band less than 6) |
| Pearson Test of English (PTE) | 58-64 (no section score less than 50) |
| Cambridge English - Advanced (CAE) | 58 |

If some or all of academic study were completed in English, the required English language test result may be waived for admission at Sunway College. Supporting evidence of the undergraduate degree taught in the English language medium must be provided. This recognition will apply only if:

• The undergraduate degree qualification was delivered in Australia or in a specified English speaking country (Canada – excluding Quebec, Fiji, Ireland, Kenya, New Zealand, Papua New Guinea, Samoa, Singapore, Solomon Islands, South Africa, United Kingdom, United States America and Zambia)

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When is the best time to pursue an MBA? This was the question on my mind for several years prior to signing up for the best 1.5 years of my life. It was not even a question of should I or should I not but rather a question of timing. I juggled with career advancements, job-related travelling and family commitments for many years. But, I realized that there was no better time to up-skill my education than NOW. And I never looked back as the VU MBA exposed me to a myriad of business knowledge and broad based technical skills in a relatively short period of time. I enjoyed the interactive weekend classes. And at the same time, I was able to apply what learnt quite immediately into my work. This has better equipped me to manage the expectations of the client organizations. The competitive advantage in soft skills gained in the program empowered me to several successful project wins. I would highly recommend the VU MBA - in addition to boosting my career prospects, the program opened doors to new friendships with interesting people from all over the world.

More Information
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Choong Wei Poh
Managing Consultant
IBM Global Business Services
When I enrolled in Sept 2011, I had two main key objectives in mind: to gain the latest management know-how; and to gain a prestigious MBA qualification. During my study, however, the whole educational process turned out to be more gruelling & sophisticated than I thought. VU MBA study challenged me to learn new and interesting management concepts, in addition to my regular work. It was not just reading, also understanding the key issues of business world. I was encouraged to challenge and improve the status quo, as well as to communicate the findings in writing and oral presentations, all within a short duration of 6 weeks per subject. The study made me realize my weak points – being creative and professional. It was tough in the beginning as I had to communicate clearly in business-like setting. Although the 18 months of VU MBA program was an intensive and gruelling education, it has helped me to be more professional, logical and structured. It will be a life changing experience for anyone. It would open many doors to new friendships. It will be a special environment where learning takes place together with earnest fellow classmates. I would like to say a big “THANK YOU” to VU MBA.

My time at VU MBA was extremely memorable and full of learning. Coming from an ACCA background, VU MBA taught me a lot about key aspects of business organizations. The lecturers were fantastic at making the subjects as interesting as possible. And the in-depth study materials had helped me to acquire thorough understanding of the subjects. These include Finance, Accounting, Economics and Organizational Behavior. The knowledge & skills within the subjects are readily applicable to what I am currently doing at work. VU MBA has essentially taught me what it takes to run and manage a business. And coming from a professional background in Accountancy, it paves the way to set up a consultancy firm in the future. Most importantly, the fellow students are what made the VU MBA experience an invaluable memory that I will always cherish.

Farhan Alam
Senior Officer
Prime Bank Limited, Bangladesh

Obtaining an MBA from VU MBA was one of my best moments in life. As a Chartered Accountant (ACCA) I was trained to be highly competent in the technical aspects of accountancy and finance. However, after 7 years in the accounting field I wanted more. I wanted to expand my horizons and choices in the business management field and explore different cultures. Never one to stick to my comfort zone, I took a sabbatical and traveled from Africa to the other side of the world to study with the very best, see and experience another point of view: “If there is any one secret of success, it lies in the ability to get the other person’s point of view and see things from that person’s angle as well as from your own.” Henry Ford.

VU MBA at Sunway University was the best choice for me. The different modules allowed me to learn the latest concepts of corporate and business management; I made several deep friendships, I would have never had if I had stayed back home, and was energized to continue in academia and never stop learning. In addition, the food culture in Malaysia was amazing. When I returned home, I applied the lessons learnt in my new job with USAID in the development and foreign aid field; a far cry from the Accounting field I had left behind. Knowledge from the VU MBA course, exposure to several industrial seminars plus the excellent networking gave me the confidence to seamlessly excel in my new field and become an expert in budgeting for foreign aid and contribute to my country’s development. Attending VU MBA was truly an unforgettable and remarkable experience!

Sheila Koburungi
Budget Specialist, Growth Development Assistance - United States Agency for International Development (USAID)